

Cookie Policy – PrintNord

Last updated: May 25, 2025

This Cookie Policy explains how PrintNord (operated by Oy Rossi Ventures Ab, Business ID: 3533901-2) uses cookies and similar tracking technologies on our website. It is designed to comply with the EU General Data Protection Regulation (GDPR) and the ePrivacy Directive.

By continuing to use our website, you agree to the use of cookies as described below—unless you disable them via your browser or manage your preferences in our cookie consent banner.

1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help the site function correctly, remember your settings, analyze traffic, and personalize content or ads.

Cookies can be set by us (**first-party cookies**) or by third parties such as analytics or advertising providers (**third-party cookies**).

2. Types of Cookies We Use

Essential cookies

Required for the basic functioning of the website, such as shopping cart, checkout, and secure login. These cannot be disabled and do not require consent.

Preference cookies

Used to remember your selected language, currency, shipping country, and other settings that enhance your experience.

Analytics cookies

We use tools such as Google Analytics to collect aggregated, anonymous data on how visitors use our site. This helps us improve functionality, performance, and usability.

Marketing and retargeting cookies

Cookies and tracking pixels from platforms such as Meta (Facebook/Instagram), Google Ads, or others are used to:

- Show relevant ads based on your browsing or shopping behavior
- Build anonymous or “lookalike” audiences for advertising campaigns

- Measure ad performance such as click-through rates and conversions

These cookies are only used with your consent.

3. Legal Basis for Use

- **Essential cookies** are processed based on our legitimate interest (GDPR Article 6(1)(f)).
 - **Preference, analytics, and marketing cookies** are used only with your explicit consent (GDPR Article 6(1)(a)), which is obtained through our cookie banner.
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4. Third-Party Providers

The following third parties may place cookies on your device via our site:

- **Google LLC** (Google Analytics, Google Ads)
- **Meta Platforms Inc.** (Meta Pixel / Facebook Ads)
- **YouTube / Vimeo** (if videos are embedded)
- Other advertising, analytics, or functionality tools as added in the future

These providers process your data under their own privacy policies.

5. Managing and Disabling Cookies

You can manage your cookie preferences using our consent banner or through your browser settings. These tools allow you to control which cookies are stored on your device.

Browser-specific cookie settings:

- Chrome
- [Firefox](#)
- [Safari](#)
- [Edge](#)

Please note that disabling certain cookies may affect your experience or limit some website functionality.

6. Cookie Duration

Cookies may be:

- **Session cookies:** deleted when you close your browser
- **Persistent cookies:** remain on your device for a set period or until deleted manually

Analytics and advertising data may be retained for service improvement, but no longer than necessary.

7. Changes to This Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legal requirements, or our business practices. The most current version is always available on our website.

8. Contact Us

If you have questions about this Cookie Policy or our use of cookies, please contact:

Email: hello@printnord.com

For full details on how we handle personal data, see our Privacy Policy.